

GET CLEAN™

Safe for you, your home,
and your planet.™



Basic H²™ Organic Super Cleaning Concentrate

The Proper Way to Experience the Best Our Cleaner Has to Offer.

Since the introduction of Basic H² Organic Super Concentrate Cleaner, we have been delighted by its reception among our Shaklee Family. Along with the Get Clean™ Starter Kit, Basic H² has become the perfect door-opener for new customers who want to “make a difference” by using environmentally-friendly, nontoxic products.

With the increased popularity of Basic H² we would like to take this opportunity to make clear those uses that are unauthorized by Shaklee and considered to be misuse of the product. We would also like to clarify the ways in which Basic H² can be used. As first impressions are so important for all Shaklee customers, we want to ensure they have the best possible experience from the first moment they use Basic H².

Uses That Constitute Misuse and Are Inconsistent With Labeling

Please keep in mind that the Basic H² formula is twice as concentrated as the old Basic-H® formula.

Like original Basic-H, Basic H² contains surfactants that work by solubilizing and loosening dirt on surfaces on which it is applied. If the product gets onto the skin or into the eyes, the cleaning compounds will attempt to cleanse these surfaces also—most often resulting in skin and eye irritation. If ingested, some gastrointestinal effects may occur. These effects may be more pronounced in animals as their respiratory systems are very different from human ones. It is for these reasons that we state the following:

- Basic H² should not be applied full strength to the skin, and should not remain on the skin for any length of time for any purpose. It cannot be used for bathing purposes; as an insect repellent; with animals under any circumstances; as an additive to another product; or for any other purposes that are inconsistent with product labeling, or are not explicitly stated in official Shaklee literature.
- We consider these uses to be misuse of the product. In situations where this occurs, it is important to understand that the liability for any damage which may result from such misuse is with the user or the Shaklee Independent Distributor who made the recommendation.

Uses Must Be Consistent With Product Labeling

Basic H² is formulated as a versatile household cleaner and labeled in accordance with applicable legal requirements. The product label includes all of the information a consumer will need to use the product. Other approved cleaning uses with Basic H² are outlined in supporting household literature, such as the “Basic H² Product Brief” and “Surface Cleaning Guide.”

We are including with this mailing an updated “10 Reasons to Love Basic H²”, which is downloadable from the Product Library on MyShaklee.com. It lists what you already love about this wonderful product: nontoxic, high performance, economical, and great for the planet.

You make a difference when you share Basic H² with others. You also make a world of difference when you use Basic H² responsibly—and educate your customers to do the same.

